**iInvent: PITCH TIME!**

Now that you have developed your new idea, time to sell it! This document will help you prepare a pitch. The goal of the pitch is to communicate the important details of your idea to an audience of people who are ready to learn all about it!

**Required Components:**

* Type of product (e.g. mask, flying skateboard)
* User (who did you make this for?)
	+ What was your user’s unique problem that you are trying to solve with your invention or innovation?
* Invention/Innovation (what did you make?)
	+ Drawing or prototype
	+ What are the new/important features of your innovation/invention?
	+ What materials would you use to make the final version?

**\*Example\***

* Type of product: mask
* User: Friend who talks on the phone a lot
	+ Unique problem: spends a ton of time out in the public but it’s hard to talk on the phone with a mask on
* Invention/Innovation: Bluetooth compatible mask
	+ [see image on next page]
	+ Features: The mask has a mic on the inside, an attached wired ear piece, and can be paired via Bluetooth to any compatible device
	+ Materials: neoprene and carbon filters, all wiring and communication-related features would be inside and made out of traditional materials

**Pitch Presentation: Be creative!!!!**

* Options include:
	+ Record something in advance
	+ Create a script
	+ Involve family members or others in the household
	+ Create a PowerPoint presentation
	+ Present live over Zoom
	+ Etc…

****