**iInvent: PITCH TIME!**

Now that you have developed your new idea, time to sell it! This document will help you prepare a pitch. The goal of the pitch is to communicate the important details of your idea to an audience of people who are ready to learn all about it!

**Required Components:**

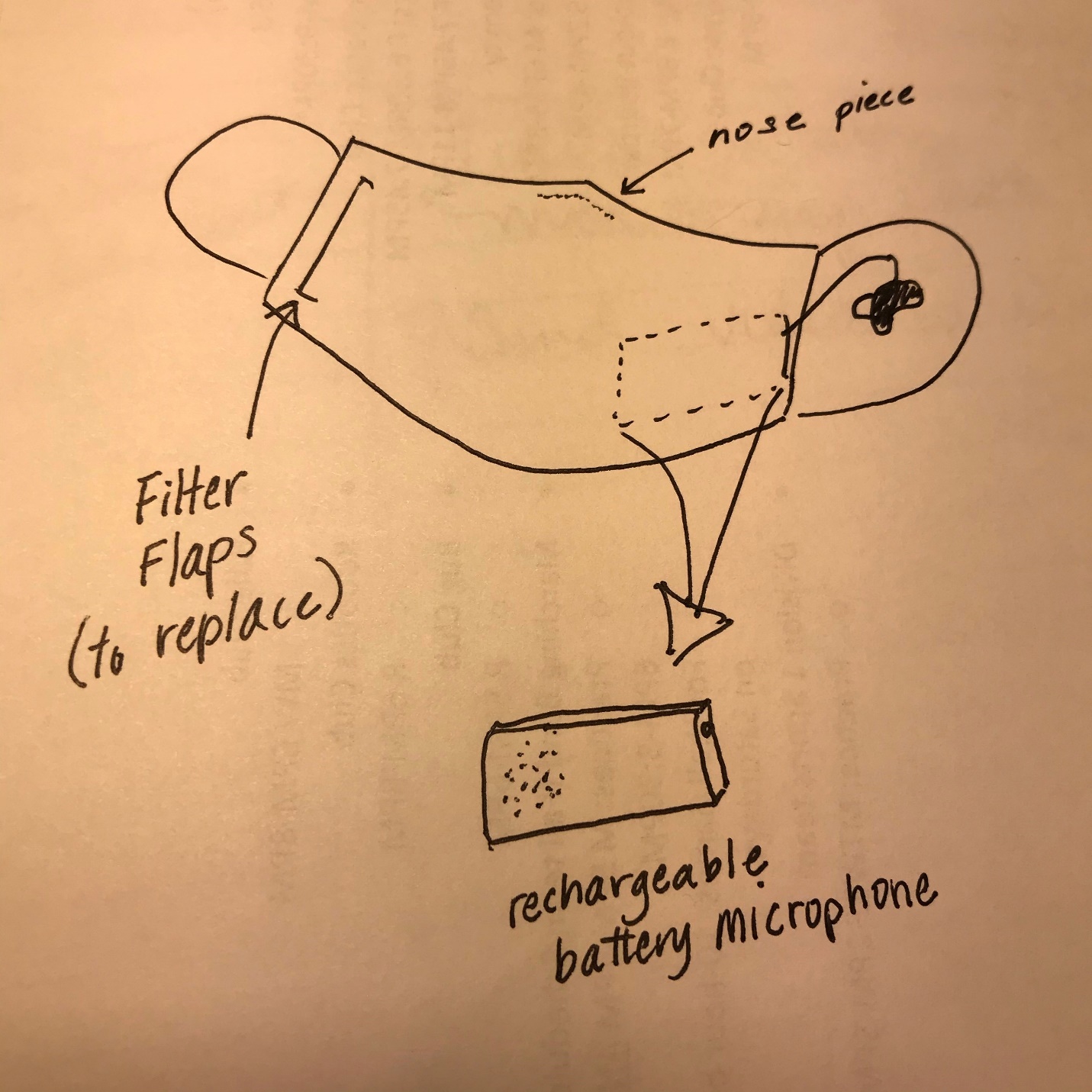
* Type of product (e.g. mask, flying skateboard)
* User (who did you make this for?)
  + What was your user’s unique problem that you are trying to solve with your invention or innovation?
* Invention/Innovation (what did you make?)
  + Drawing or prototype
  + What are the new/important features of your innovation/invention?
  + What materials would you use to make the final version?

**\*Example\***

* Type of product: mask
* User: Friend who talks on the phone a lot
  + Unique problem: spends a ton of time out in the public but it’s hard to talk on the phone with a mask on
* Invention/Innovation: Bluetooth compatible mask
  + [see image on next page]
  + Features: The mask has a mic on the inside, an attached wired ear piece, and can be paired via Bluetooth to any compatible device
  + Materials: neoprene and carbon filters, all wiring and communication-related features would be inside and made out of traditional materials

**Pitch Presentation: Be creative!!!!**

* Options include:
  + Record something in advance
  + Create a script
  + Involve family members or others in the household
  + Create a PowerPoint presentation
  + Present live over Zoom
  + Etc…

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