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| **Blueprint: 12-Course Education-to-Career Model** |
| A blueprint guides you forward; it’s a design to be followed. Blueprint is the College of Business Education-to-Career Model, a 12-course series that guides our students from campus to career.  In alignment with NACE career competencies and building upon key financial literacy outcomes, Blueprint pushes students to develop the essential skills needed to be successful in industry and life.  |
| **First Year Experience (1YE)** |
| **BA160: B-Engaged** *(3 credits)* | **BA161: Awareness to Action** *(3 credits)* | **BA162: Ideas to Reality** *(3 credits)* |
| Students learn how to transition to the OSU academic community and college learning expectations and the essential skills needed to be successful in their first year and beyond.  | Students build a foundation of entrepreneurial knowledge and gain a competitive edge while becoming aware of their role in managing their career.  | Students build a foundation of entrepreneurial knowledge and gain a competitive edge while becoming aware of their role in managing their career.  |
| Students will: * Understand and explain challenges, necessary skills, and resources to become a successful 1st year student;
* Demonstrate skills necessary to succeed professionally and academically in the College;
* Establish a sense of belonging at Oregon State University; and
* Design and explore a path to a fulfilling academic career.
 | Students will: * Explain key business activities and the primary concepts and terms associated with these activities;
* Learn and utilize the process of iteration and prototyping in the creation of a team-based microenterprise;
* Explore current business news from different business disciplines.
 | Students will: * Work collaboratively on a micro-business or project using foundational business knowledge;
* Understand the processes and challenges of managing a team while running a microenterprise; and
* Design and explore a path to a fulfilling career by diving deep into a variety of key business activities.
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| ***Welcome to OSU and the College*** | ***Business Foundations*** | ***Running a Microenterprise*** |
| **Second Year Experience (2YE)** |
| **BA282: Drafting Your** **Career Blueprint** *(1 credit)* | **BA283: Creativity, Culture,** **and the Workplace** *(1 credit)* | **BA284: Foundations of** **Personal Finance I** *(1 credit)* |
| Students explore opportunities within their majors and future career paths, while also learning about their own strengths and making a plan for growing their skillsets in the future.  | Students explore the importance of a company’s culture, the power that diversity brings to a team, and how individuals’ own unique stories can contribute to an organization’s success.  | Students learn the basics of personal finance and explore financial resources relevant to college life.  |
| Students will:* Identify and articulate one’s skills, strengths, knowledge, & experiences relevant to one’s career goals;
* Explore career paths related to one’s major and analyze each for personal interest and fit;
* Identify areas for personal and professional growth based on one’s career aspirations; and
* Create a plan for developing oneself personally and professionally.
 | Students will:* Understand the importance of accepting responsibility for one’s own emotions, decisions, actions, and work outcomes;
* Discuss the importance of and strategies for building collaborative relationships with colleagues and customers representing diverse backgrounds and viewpoints;
* Cultivate the ability to anticipate the needs of audiences from diverse backgrounds and communicate effectively with them;
* Demonstrate effective strategies of handling different types of difficult conversations; and
* Identify and apply best practices for giving and receiving feedback.
 | Students will: * Exercise sound reasoning in analyzing one’s personal financial situation and setting financial goals;
* Develop an educational plan for successfully achieving one’s personal and professional goals; and
* Engage in strategies for achieving personal financial goals, including the practice of budgeting.
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| ***Career Exploration, Resumes, Interviewing*** | ***Storytelling and Case Studies on Corporate Culture*** | ***Budgeting and Academic and Financial Plans*** |

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| **Blueprint: 12-Course Education-to-Career Model** |
| **Third Year Experience (3YE)** |
| **BA 311: Framing Your Career Plan** *(1 credit)* | **BA 312: Foundations of** **Personal Finance II** *(1 credit)* | **BA 313: The Orange & Black** **Competition** *(1 credit)* |
| Students learn best practices for effective job search strategies, ultimately preparing for and applying to several positions of personal interest.  | Students continue to learn the basics of their personal finances by diving deep into several topics designed to meet their unique needs.  | Students learn how to form arguments and engage in civil discourse by participating in a debate on trending and relevant topics at the intersect of business, government, and society.  |
| Students will: * Navigate and explore job options
* Apply common techniques when answering interview questions
* Articulate your thoughts, ideas, skills, and experiences clearly and effectively during formal and informal interviews
* Practice preparing for and participating in networking opportunities

Conduct a skills gap analysis to inform your future professional growth  | Students will:* Discover how the brain influences one’s financial decisions
* Understand the impact various obligations and decisions will have on one’s future income
* Learn the basics of taxes, credit, and making major purchases as they relate to one’s personal financial management

Develop and apply foundational skills in personal money management  | Students will:* Obtain, interpret, and use knowledge, facts, and data to analyze issues, make decisions, and overcome problems
* Recognize and utilize various forms of arguments to make a persuasive case
* Explore how personal values, principles, and ethics play into one’s decision making
* Learn how to leverage the strengths of others to achieve common goals in a team environment

Advance their skills in creating and giving powerful team presentations |
| ***Managing Professional Career Opportunities***  | ***Taxes, Credit, Evaluating a Major Purchase, and Investing*** | ***Ethics Debate Competition*** |
| **Fourth Year Experience (4YE)** |
| **BA 411: Navigating Your Workplace** *(1 credit)* | **BA 412: Financial Planning I** *(1 credit)* | **BA 413: Financial Planning II** *(1 credit)* |
| Students learn methods for accommodating professional and personal obligations and plans after transitioning from the classroom to industry.  | Students learn methods for accommodating professional and personal obligations and plans after transitioning from the classroom to industry.  | Students learn methods for accommodating professional and personal obligations and plans after transitioning from the classroom to industry.  |
| Students will: * Develop decision-making strategies
* Assess complex job offers
* Negotiate job benefits and environments
* Learn how to begin, develop, and exit a job
 | Students will:* Plan for & maintain future wealth
* Balance investments and safety nets
* Defend assets against fraud
* Find a debt-free future self
 | Students will: * Explore the road to home ownership
* Balance insurance coverages and costs
* Progress toward retirement goals
* Plan estates and legacies
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| ***Salary Negotiations, Analyzing Job Offers and Benefits Packages, and Maximizing Your First 90 Days of Employment*** | ***Post-Graduation Personal Financial Plan: Budgeting and Financial Goal Setting*** | ***Post-Graduation Personal Financial Plan: Retirement, Debt Management, Risk Management / Insurance, and Estate Planning*** |